

TEXWORLD EVOLUTION

PARIS



Press release
Paris, 4 April 2023

Texworld Paris celebrates 25 years! The anniversary edition of *Texworld Evolution Paris* will take place this summer from 3 to 5 July 2023 at the Porte de Versailles Exhibition Centre. For the first time, this event will be held downtown Paris. 1,300 exhibitors from some twenty countries have already confirmed their presence.

More services, easier access to the heart of Paris, the fashion capital, and finally a return to its pre-crisis level... The July edition of Texworld Evolution Paris will be in many ways a special get-together for buyers and exhibitors.

1,300 exhibitors expected in Paris for 3 days

This summer the trade fair for the fashion industry will once again bring together all the *Texworld Evolution Paris* components (*Texworld*, *Texworld Denim*, *Apparel Sourcing*, *Avantex* and *Leatherworld Paris*). The exhibition is also set to be the largest event since the end of the Covid-19 health crisis, with more than 1,300 manufacturers expected in Hall 1 of the Porte de Versailles Exhibition Centre, representing a 40% increase in participation compared to last February. Chinese manufacturers are almost back to their pre-crisis level, with the number of exhibitors doubling at *Apparel Sourcing Paris* and increasing very strongly at *Texworld Paris*. Manufacturers from India, Turkey, Korea and Taiwan have confirmed their attendance. This anticipation is explained by the very good results of the winter session and the desire of exhibitors to maintain close contact with the market.

25 years: An extraordinary session

The celebration of the 25th anniversary of *Texworld Paris* will be an opportunity to offer visitors special events, entertainment, but also innovative services and networking. The T-Club area will strengthen its business-oriented services to exhibitors and visitors. This will also be an opportunity for *Avantex Paris* to reinvent itself and broaden its offer around a Hub dedicated to innovative solutions and companies: performance textiles, solutions for a more sustainable fashion and Web3 players will be present at Porte de Versailles.

Strategic meeting point for the fashion industry

This new configuration, both spatial and temporal, will make it possible to offer visitors two days in common with *Curve* and *Interfilière Paris* (organised by WSN Développement) the meeting place for committed professionals from the lingerie, loungewear, swimwear and activewear community, which will be held from 2 to 4 July in Hall 5. The combination will offer an expanded fashion platform and will also lead to shared news and promotion.

Avantex Fashion Pitch: discover the newcomers of fashion and textile innovation

Organised as part of the *Avantex Paris* show within *Texworld Evolution Paris*, the Avantex Fashion Pitch awards, each year, the best innovative fashion and textile projects. The candidates will present their work in the form of a 5-minute pitch on Monday 3 July in front of a jury of industry experts. A "Start-up" stand will be offered to the winner at the next edition of *Avantex Paris*. Three categories of innovative projects are concerned: services, textiles or soft materials and fashion design. Applications must be submitted by 10 June:

https://docs.google.com/forms/d/e/1FAIpQLSeM0WcUNzPddzeYff_1EWlee_duywj73WAgLi7d_VMNwfhLNA/viewform

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.htm>

Providing maximum convenience for visitors, Apparel Sourcing and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex which takes place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.textpertise-network.com>

<https://www.linkedin.com/company/textpertise-network/>

Background information: Sustainable Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely-knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

Press contact

Dimitry Helman – dimitry@re-active.fr – +33 6 77 99 20 76

Messe Frankfurt France – Cassandra Galli – cassandra.galli@france.messefrankfurt.com - +33 6 74 29 09 07