

TEXWORLD EVOLUTION

PARIS



Press release
Paris, 30 January 2023

With its 750 exhibitors from over 20 countries, *Texworld Evolution Paris* will be the strategic meeting point for the fashion industry. From 6 to 8 February, the Paris-Le-Bourget exhibition center will concentrate in one place most of the global sourcing for fashion brands, from ready-to-wear to luxury.

A unique prospective vision

750 exhibitors are expected for three days in the alleys of *Texworld Paris* and *Apparel Sourcing Paris*. This new edition, marked by the return of Chinese exhibitors - 430 companies will be present from 6 to 8 February - will be one of reopening to the world. An opportunity for buyers to measure the new balance between the major international sourcing zones after the transformations related to the Covid crisis. According to the Institut Français de la Mode, countries such as Bangladesh, India and Türkiye have seen their share of EU clothing imports increase significantly in volume between 2021 and 2022. But the easing of Chinese restrictions should change the situation for 2023.

China takes the lead again

The level of visitor pre-registrations in mid-January suggests a real enthusiasm for this edition of the show. And for good reason! All of the major sourcing countries will be at Le Bourget. *Texworld Paris*, which groups the textile offer, will host 460 exhibitors including 220 Chinese companies. With a presence almost equivalent to the one in February 2020, China is back in the lead among the countries represented. Turkish manufacturers, with 122 companies, Koreans (43 companies) and Indians (45 companies) will also be present, with, for the latter, a remarkable offer in embroidery and drapery. Thai embroiderers (Mastex, Thai Japan Textile) and Indonesian manufacturers such as Gistex (cotton) or Hakatex (silky aspects) will also be very visible.

Africa reinforces its presence at *Apparel Sourcing Paris*

Apparel Sourcing Paris, which focuses on finished products, will host 270 companies, including 210 Chinese manufacturers eager to return to Paris. Their participation, supported by the CCPIT TEX (Council for the Promotion of International Trade), a loyal partner of *Texworld Evolution Paris*, will be practically equivalent to pre-crisis levels. The African continent, which confirms its desire to strengthen its role in global sourcing, will also be represented with companies from Ethiopia and, for the first time, Ghana, with the support of the ITC (International Trade Center) and the German cooperation association GZ (Gesellschaft für Internationale Zusammenarbeit).

A programme of activities and pathways for orientation

Several round tables and conferences will complete the product offer. They will open the debates on current themes, such as the **contributions of Web3 in the fashion and clothing industry, second-hand markets**, or ways to **make a company sustainable without compromising its competitiveness**. Other highlights will punctuate these three days around the issues raised by sustainable fashion and recyclability, with, in particular, presentations by PhDs from the Bali Chair. A conference on **the sourcing offer in Ghana** will finally allow to discover the industrial potential of this country.

The conference programme is available [here](#)

The Red Thread, a pathway inaugurated this February, will link all the exhibition's points of attraction. It will guide buyers from the entrance of the show to the *Trends Forum* and the *Elite Forum* – these two spaces created by the show's Art Directors showcase a selection of samples to imagine the spring-summer 2024 collections – through the *Denim Village* (20 exhibitors) and its *Denim Trends Forum*, the national pavilions and the Agora where the conferences will take place. The February edition also includes a revisited sustainable sourcing itinerary. This will bring together a hundred companies that have implemented CSR initiatives in an operational manner. To note that the number of *Apparel Sourcing Paris* exhibitors included in this itinerary has increased significantly compared to previous editions. This itinerary will be accompanied by the two other traditional itineraries, the small quantity itinerary (for small brands and capsule collections), and the handmade itinerary (for the finest handicraft).

The trendbook *Premier Sens* can be downloaded [here](#)

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.htm>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

Texpertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information: Sustainable Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our

comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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** Preliminary figures for 2022*

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