

# TEXWORLD EVOLUTION

PARIS



Press release  
Paris, 8 December 2022

**The February 2023 edition of Texworld Evolution Paris, which will be held at the Parc des Expositions de Paris-Le-Bourget from 6 to 8 February shows promising prospects: with 750 companies expected, overall bookings have reached 70% of the pre-pandemic level of February 2019. Among the major sourcing countries present in Paris on this occasion, Chinese exhibitors will affirm their physical presence.**

## **Asia is coming to Paris in February!**

Signs are good! The February edition of Texworld Evolution Paris is expected to approach the pre-crisis levels. With nearly 750 companies from some twenty countries, these three days will be an opportunity for visitors to renew their acquaintance, after three years of instability, with the offer of the great Asian weavers, embroiderers, and garment makers in particular.

## **Pre-crisis levels confirmed**

*Texworld Paris*, which brings together fabric manufacturers (knits embroidery, jacquard, cotton etc.), is expected to welcome around 450 exhibitors from 14 countries at the beginning of the year, including nearly 250 Chinese companies. Indian embroiderers and weavers - whose proposals are particularly qualitative - will also have a strong presence with more than 50 companies. Long kept away by the Covid crisis, their participation in this edition is comparable to that recorded in the 2019 edition.

## **Turkish, Korean and Taiwanese manufacturers with a strong presence**

Always a regular participant, Türkiye expands its presence. With nearly 110 companies, Turkish manufacturers are demonstrating to buyers the alternative they represent to Asian sourcing. 88 of them are gathered under the national pavilion supported by the Istanbul Chamber of Commerce (ITO). Also noteworthy is the loyalty of the 50 Korean companies that come to meet the buyers, as well as very good participation from Taiwan, which will present nearly 15 companies.

## **China is back at Apparel Sourcing Paris**

*Apparel Sourcing Paris*, the platform for sourcing finished apparel and fashion accessories in Europe, is back in touch with the reality of the international market. Almost 200 exhibitors will come from China with proposals of textile articles for fashion brands. They will be present alongside other major sourcing countries: India, Pakistan, Bangladesh, Hong Kong (China), Türkiye, Taiwan, Sri Lanka and Mongolia.

## **A Denim Village**

From raw material to finished product, the Denim offer continues to expand to meet buyers' expectations: 25 international exhibitors (China, India, Türkiye, Pakistan and Bangladesh) are expected in February. They will be grouped in the Denim Village, a 400 m<sup>2</sup> space that will be entirely dedicated to them. Several key exhibitors in this market, such as Atlas Denim (Türkiye), Mekotex (Pakistan), and NZ Denim (Bangladesh), will be present. There will also be a Trend Forum especially dedicated to this industry.

## **A Red Thread to connect the highlights of the fairs**

The *Denim Village* will be located on the *Red Thread*, the new pathway designed by the *Texworld Evolution Paris* teams to connect the main attractions of the shows: the *Elite* area - which brings together some twenty companies that combine production capacity, quality, and responsiveness – the major national pavilions, the Trend Forum and the Agora, where all the activities and content offered during the event will be located.

### **Hand embroidery, knitting, organic silk... exhibitors to discover!**

Among the exhibitors who will be present in February, many illustrate the regular progression of the Asian offer, both in quality and in creativity. At *Texworld Paris*, embroiderers such as Maasana (India), Nastex (Thailand) or Nonica Textile (Taiwan) will be presenting handmade products with inventive designs of the highest quality. At *Apparel Sourcing Paris*, visitors will be able to admire the magnificent cashmere and wool knitwear of Mongolian manufacturer Munkh Cashmere and the products of Hong Kong-based clothing manufacturer Emerald Clothing. With a production in Indonesia, this manufacturer offers a very competitive range of organic cotton and linen clothing, even in small quantities.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

**Texpertise, the textile business network**, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance

between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

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